



September 25, 2014

Baf Inc.
Bay Area Floors & Design
2225 S.E. Camino Real
San Mateo, CA 94403

Dear Friends of St. Jude,

From January 2013 through December 2014, Shaw Floors and its flooring dealer partners like you are donating a minimum of 2.5% of the suggested retail price of the Hope style and 3.0% of the Charity style to St. Jude Children's Research Hospital®. Through the 2nd Quarter 2014, the total donations are \$95,058 making the grand total more than \$472,337.20. Thank you so much for your participation!

These donations directly benefit the lifesaving mission of St. Jude. Thanks to generous donors, families never receive a bill from St. Jude for treatment, travel, housing or food, because all a family should worry about is helping their child live. Friends like you are helping our doctors and researchers find cures for precious children like Chloe.

In January 2013, Chloe's parents moved with her and her twin sister, Hanna, to China for work. Soon afterward, they noticed that 11-month-old Chloe was tilting her head to the left. Chloe's parents took her to several doctors, who said not to be concerned. But deep down, Chloe's mom believed there was a problem.

On a visit to the United States, the family took Chloe to yet another pediatrician. This time, tests revealed Chloe had a brain tumor called ependymoma. Chloe had surgery to remove the tumor. While she was recovering, her mother saw an ad for St. Jude on television. "As soon as I saw St. Jude," says Chloe's mom, "I told my husband, that's where we're going."

At St. Jude, Chloe underwent two additional brain surgeries to remove tumor growth. She then received chemotherapy and radiation therapy. "Here, we have a place to stay, we have a meal card, a way to get around," says Chloe's mom. "That means so much for us. Here, we have support." Now 2 years old, Chloe is finished with treatment and visits St. Jude for regular checkups. "St. Jude is a warm place," says Chloe's mom. "Everyone cares about you. When you come here, you have hope."

Very truly yours,

Richard C. Shadyac, Jr.
CEO, ALSAC

In accordance with I.R.S. guidelines, no goods or services were given in exchange for this gift. Federal tax law requires that we give you a receipt to substantiate your charitable deduction, which will be distributed to you after the end of calendar year 2014.